



Project Actors Community in Europe

JISC recommendations on Dissemination of your project

If you need to become more familiar with topic of dissemination, worksheet based on JISC recommendations can work as a basic tool / checklist for you future dissemination strategy.

Description/Rationale:

Dissemination strategy is a core tool for your projects visibility and later sustainability. It often takes form of organic and not-so planned activities. Therefore, worksheets where concrete steps are visible and easy comprehensible, could be a daily-use tools for your project management team.

Importance/Relevance:

Each step stated in proposed checklist is in a logical order, so you can focus more on concrete content of your dissemination strategy than thinking about possible back-fires in your strategy.

Links to PACE:

Find more useful information on dissemination of your EU project in our library.

How can I apply in my own project?

You may fill and print this work sheet and during preparation meetings with your project members team, you may brainstorm and discuss each step and mark its critical points, or you can do a SWOT analysis on each steps.

Additional resources:

[Working sheet on dissemination strategy](#)